

## Florida Keys CERP outreach partnership

### Current members

South Florida Water Management District (SFWMD)  
South Florida Ecosystem Education Project (SFEEP)  
Florida Keys National Marine Sanctuary (FKNMS)  
Atlantic Oceanographic & Meteorological Laboratory (AOML)  
Southeast Fisheries Science Center (SFSC)  
Florida Sea Grant College Program (FSG)  
University of Florida & Institute of Food & Agricultural Sciences Cooperative Extension Program (IFAS)  
Florida Keys Community College (FKCC)  
Florida Keys Aqueduct Authority (FKAA)  
Everglades National Park (ENP)

### Goals

- 1) formally integrate CERP messages into existing education & outreach programs
- 2) present peer-reviewed science & science-based management objectively & in a form that people can understand with due consideration of uncertainties
- 3) empower communities & promote involvement in existing & future environmental challenges
- 4) leverage existing resources, networks & activities
- 5) target key segments of the public, including K–12 students, decision-makers, & business leaders
- 6) evaluate the impacts of educational & outreach programs & adapt as necessary

### Budget

\$400,000 over 3 years from the SFWMD plus in-kind contributions from the partners

### Conceptual model of work plan (primarily focused on year 1 at this point)

